GLASGOW 2026 - SPORT PRESENTATION SUPPLIER

EXPRESSION OF INTEREST



ALTOGETHER BRILLIANT



Glasgow 2026 will be a bridge to the Commonwealth Games of the future

Taking place from 23 July to 2 August, Glasgow 2026 is an 11-day celebration that combines worldclass sport with a future-focused vision, built and delivered by the vibrant spirit of Glasgow.

Set within a concentrated, eight-mile corridor that brings the Games closer to the fans than ever before, Glasgow 2026 will deliver:

- a record-breaking Para sport programme 47 events across six sports
- the biggest Track Cycling and Swimming competitions seen at a Commonwealth Games
- groundbreaking events like the return of the Commonwealth Mile in Athletics

10 exhilarating sports across four of the city's iconic venues; from Scotstoun Stadium to the Scottish Event Campus (SEC), the Sir Chris Hoy Velodrome and Arena, to Tollcross International Swimming Centre.

Where 3,000 volunteers, alongside thousands of fans, and communities from across the city join together to welcome 3,000 athletes from 74 nations and territories to the city.

Glasgow 2026 invites you to be part of something unforgettable, where every brilliant moment is set to energise, excite and entertain. An opportunity to gather in Glasgow once again and to pioneer, shape, craft and experience an all-new version of The Games.

We welcome your expertise in helping us create a world-class experience for althletes and spectators at this prestigious event.





EXPRESSION OF INTEREST OVERVIEW

Glasgow 2026 is setting out to deliver a Commonwealth Games within 12-months, with the competition scheduled from 23 July to 2 August 2026. A commitment to timelines is critical to our delivery and procurement process.

Process

We are seeking expressions of interest from organisations with a strong track record of innovative sport presentation delivery at major multi-sport events.

To determine interest and to help us shortlist suppliers for a subsequent tendering process, we require responses to the questions set out in this pack.

Please review the information in this pack and return your responses to Procurement by **12 noon on 10 July 2025.**

Clarifications and Contacts

We are creating a culture of collaboration and therefore are on hand to provide any support you require at any point in the procurement process.

If you have any questions, please email them to us at: procurement@glasgow2026.com

GLASGOW 2026 COMMONWEALTH GAMES

29 JUNE, 2025

High-Level Scope



We are seeking to engage a full-service Sport Presentation Supplier. A full scope will be provided in the Request for Proposal documentation an overview is provided below:

- Strategic and operational planning, project management and delivery of Sport Presentation across the Games
- Embedding a core team in as the Sport Presentation functional area
- Development of an over-arching creative theme for Sport Presentation at the Games
- Devising and implementing Sport Presentation delivery plans for each of the 10 competition sports as part of an over-arching Sport Presentation Plan (inclusive of 6 para-sports)
- End-to-end Sport Presentation solutions including all standard and sport-specific technical components required by the OC, International Federations and Commonwealth Sport.
- Working with our OC Technology Team and embedded Delivery Partners to ensure integrated venue operational planning, including contributing to temporary infrastructure scoping, workforce integration and operational efficiencies
- Close integration with the Sport Department to place athletes and the sport competition at the heart of planning and delivery.
- Planning, sourcing, management and implementation of all production, operations and other requirements needed by Sport Presentation.
- Working closely with the Host Broadcaster to plan and execute broadcast operations
- Execution of all aspects of Medal Ceremonies, including the supply and sourcing of podia.
- Additional requirements; such as music licensing and music library management, accessibility requirements, workforce management
- Business and administrative support required to deliver the services, including back-office functions
- Sustainability management and monitoring
- Project management and operational reporting

EOI Qualification Questions

1. Please set out your company's technical expertise in managing and producing turnkey Sport Presentation at a multi-sport event. In setting out your technical expertise, you can draw on up to two case studies and your company's track record to demonstrate your competency in delivering sport presentation for Glasgow 2026. (1000 words limit).

2. Please set out five key success factors and issues you would need to consider to facilitate a seamless integration of Sport Presentation with both the requirements of the sport competition and the wider OC. (1000 words limit).

3. As all of Glasgow 2026's sporting competition will be within indoor venues, please set out your key considerations when presenting a sport creatively within an indoor context. Using no more than two examples, please summarise the strengths in your previously applied solutions. In doing so, please include evidence of how you promoted innovation and creativity within the process whilst safeguarding the delivery of sport on and surrounding the field of play? (750 words limit).

4. Glasgow 2026 is being delivered to an accelerated timeframe, and the Sport Presentation Supplier will require a flexible and innovative approach. Please set out how your working practices support efficient and agile working to a tight timeline. You can draw on one case studies to demonstrate your track record.
(500 words limit).



EOI QUALIFICATION QUESTIONS

To qualify for inclusion in the next stages of the procurement process you must be able PASS the following questions. Please note that the OC may exclude you from participating further in the procurement process if you cannot answer 'NO' to question 5, and 'YES' to questions 6-8.

- 5. Has your organisation, any of its, directors, partners or any other person who has powers of representation, decision or control been convicted of any offences (YES/NO)?
- 6. Does your company have an Equal Opportunities Policy (YES/NO)?
- 7. Does your company have a Health and Safety Management Policy or similar document (YES/NO)? If yes, please include the policy your response.
- 8. Does your company have a Sustainability Policy (YES/NO)?

Please send your completed responses to procurement@glasgow2026.com by 12noon on 10 July



GLASGOW 2026 COMMONWEALTH GAMES

EVALUATION PROCESS

EOI responses will be used to produce a shortlist of companies invited to tender. A maximum of 12 marks is available. For Technical Questions (1 – 4) , marks will be awarded as follows:

Score = 1: Respondent did not provide a response, or the response failed to address the question with limited or no evidence provided. There is limited confidence that the respondent can deliver the full scope of the requirement.

Score = 2: Respondent demonstrates some experience/understanding of the scope outlined but there are reservations that the respondent can deliver the full scope of the requirement. Response failed to include some detail/ evidence.

Score = 3: Respondent demonstrates excellent experience/understanding across the whole of the response and provides a high degree of confidence that the respondent can deliver the full scope of the requirement. Response includes excellent level of detail and substantial evidence.

Respondents who exceed a score of **10** will be invited to submit a proposal. If more than three bidders exceed a score of **10**, we reserve the right to invite the top 3-4 scoring bidders through to the next stage.

Qualification Questions (5 – 8) will be assessed on a simple pass / fail basis.

INDICATIVE TIMELINE

30 June: EOI issued

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10 July (12noon): EOI responses submission deadline



w/c 14 July: Request for Proposal published



w/c 21 July: 1:1 meetings with suppliers



29 July: Deadline for RFP submission



5 or 6 August: Supplier Presentations to OC



w/c 11 August: preferred bidder notified, and joins VOP #3 on w/c 25 August 2025



SPONSORSHIP OPPORTUNITIES

Sponsors will play a significant role in realising the vision of the Glasgow 2026 Commonwealth Games. We are seeking **proactive**, **dynamic** partners who can help generate interest, engagement, and excitement in the lead-up to, during, and after Glasgow 2026, as well as support the overall delivery of the Games.

To ensure the commercial viability of Glasgow 2026, suppliers providing services are asked to consider whether part or all of this could be contributed as value-in-kind (VIK). This contribution will be offset through a partnership with the Games, which would include appropriate sponsorship assets, enabling the partner to effectively amplify and drive commercial value from the association. These assets will be subject to negotiation but will be granted on a category-exclusive basis.

As part of the EOI response, suppliers are asked to confirm, if shortlisted to the RfP stage if they are interested in having a meeting with the Glasgow 2026 Commercial Partnerships team to explore how a potential partnership could be structured.





ANY QUESTIONS?

IF YOU HAVE ANY QUESTIONS OR REQUIRE FURTHER INFORMATION, PLEASE CONTACT <u>PROCUREMENT@GLASGOW2026.COM</u>

WE LOOK FORWARD TO RECEIVING YOUR COMPLETED RESPONSES

THANK YOU

http://www.glasgow2026.com/

(a) (f) (X) (a) (b) (a)