

MAKE A DIFFERENCE!

WE CAN CHANGE OUR WORLD



SOCIAL ACTION PROJECTS DIAMOND 9

Sporting Your Future Youth Zone - Sporting Futures CIC

The project targets and engages young people from different communities to create a safe, fun and inclusive environment. It provides a range of activities such as football, dodgeball, table tennis, pool, air hockey, PS5 and many more to engage young people in our project.

Levelling the Playing Field - Youth Justice Board & Alliance of Sport

Levelling the Playing Field is aimed at using the power of sport and physical activity to engage and improve health and life outcomes for over 11,200 ethnically diverse children who are more likely to enter, or who are already disproportionately involved, in the Criminal Justice System across England and Wales.

World Against Single Use Plastic

World Against Single Use Plastic aims to inform, activate and galvanise people into doing something about plastic pollution. The Story of Three Plastic Bottles was written to: Raising awareness, educating children and organisations, picking litter, encouraging recycling of plastic and putting pressure on supply chains to decrease plastic in their delivery systems.

Bat & Chat

Bat & Chat is a project by The Bounce Alzheimer's Therapy (BAT) Charity, which has been working closely with Neuroscience & Sports Science Teams to create specialised equipment that considerably enhances the therapeutic exercise intervention experience that this holistic treatment delivers. Working with various Birmingham organisations, it has helped designate the city as the key Dementia Friendly Bellwether for Europe.

Birmingham Inclusive Sports Fest / Sport Birmingham

Sport Birmingham created Birmingham's Inclusive Sports Fest (BISF) to bring families and carers together to celebrate equal opportunity and social action in an inspiring community space. BISF has run since 2013 and is organised and delivered by disabled people to raise awareness of sport, health and wellbeing activities and encourage those who would benefit most to try something new.

ARTconnects

ARTconnects is a series of award winning high impact creative online workshops – creating common ground between girls and women from different cultures in the Commonwealth. In this inclusive participatory project, young women learn about climate change and how they can be agents of change while improving their mental health, reducing isolation.

MAKE A DIFFERENCE!

WE CAN CHANGE OUR WORLD



Community Activity and Wellbeing Programme - Canal & River Trust

The Community Activity and Wellbeing programme reaches out to communities enabling them to benefit from our green and blue spaces. With free events and taster sessions in performing, running, walking, cycling and paddling. It provides opportunities for everyone to access regular exercise and get involved with volunteering and caring for the environment with their plastics challenge.

The NHS HIP (Health Improvement Project)

Following the outbreak of COVID-19, eBikeBrum decided to donate the use of our community e-bike equipment to frontline NHS staff to enable active, safe, socially distanced travel to and from the NHS Trusts. Uptake of the e-bikes is proving incredibly popular with staff choosing to cycle to work rather than travel by car/public transport, even those who have not cycled for many years and are lacking in confidence.

Making It - Legacy West Midlands

The project focuses on key areas of migration and settlement within the region. The project works with established agencies that have built trust with local people and undertake our own outreach work to encourage people to share their stories. A photo booth and oral history recording stations are used, inviting people to come and share their stories, items and old photos. These will be used to develop an exhibition at Birmingham Museum during the Commonwealth Games as part of the cultural programme.